

# **Non-Governmental Organizations (NGO's)**

**- An A to Z -**

# **What are NGOs?**

**NGOs are privately-owned, non-profit groups or associations.**

**These organizations seek to represent and further the goals of their members or funders in terms of legal, economic, social, and cultural issues.**

# **What are NGOs?**

**Today, there are more than 40,000 internationally recognized NGOs (such as The Red Cross/Red Crescent, UNICEF, OXFAM, and others)**

**There are millions more working locally throughout the world**

# **How do NGOs Work?**

**As not-for-profit organizations, an NGO budget is dependent upon private and corporate donations, in addition to government grants**

**Many also depend heavily on volunteering and independent fundraisers**

# **Two Types of NGOs**

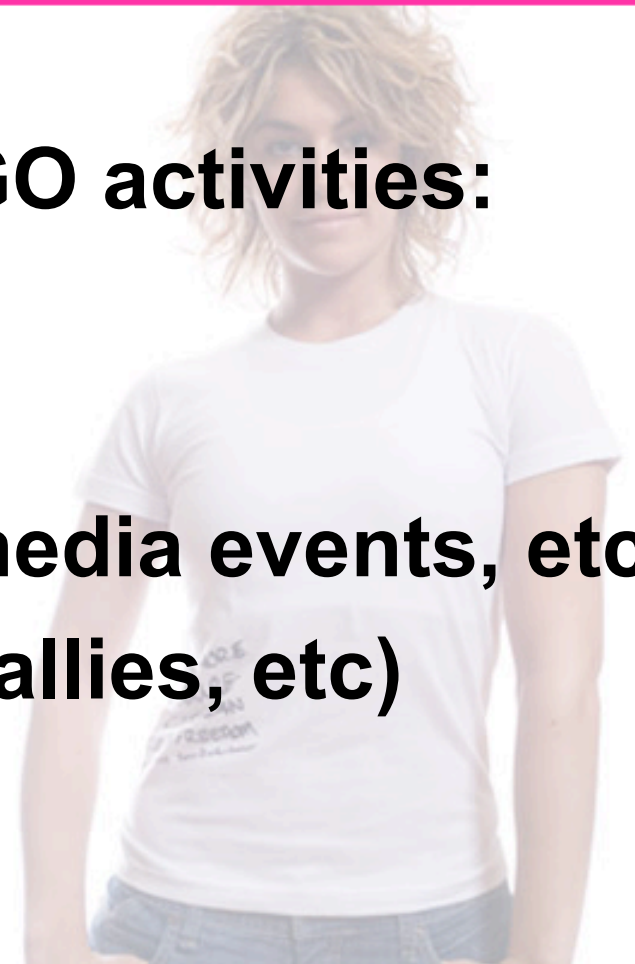
**Advocacy - these NGOs defend or promote specific causes, raising awareness among the public and government.**

**Operational - these NGOs engage in the design and implementation of development related projects, encouraging service delivery or participation.**

# Two Types of NGOs

## Examples of Advocacy NGO activities:

- **Political Lobbying**
- **Mass Media (press work, media events, etc)**
- **Activist Events (protests, rallies, etc)**



# Two Types of NGOs

**Examples of Operational NGO activities:**

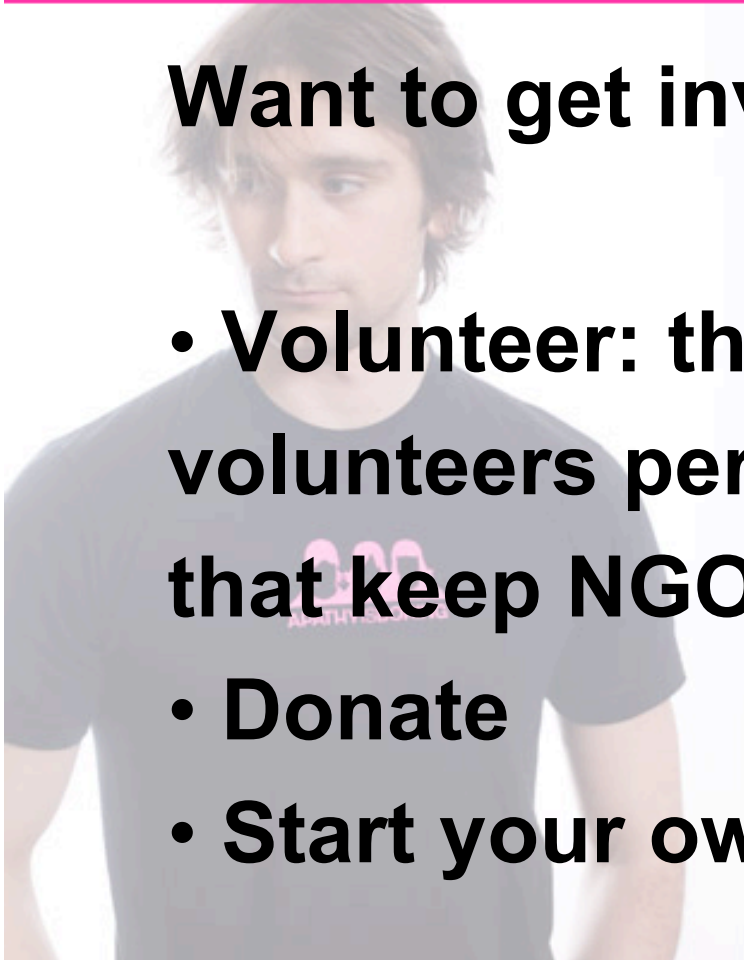
**Project development**

**Project implementation:  
using broad financial  
and human aid  
towards pre-defined  
objectives**

# How You Can Help

**Want to get involved in NGO work?**

- **Volunteer: the lifeline of many NGOs, volunteers perform day to day tasks that keep NGOs running**
- **Donate**
- **Start your own!**



# How You Can Help

**These are but a few of the helpful resources available:**

- **[ngo.org](http://ngo.org)**
- **[acdi-cida.gc.ca](http://acdi-cida.gc.ca)**
- **[globalpolicy.org/ngos/index.htm](http://globalpolicy.org/ngos/index.htm)**

